



# TMAA NEWSLINE

ONE DESTINATION, MANY PATHWAYS

## President's Message

In today's world, everyone counts and we are all on the same team – Please join our TEAM and let's work together to make a difference in building healthy communities and supporting the Family of Medicine.

Rally with our Team .....

Robin Hutchins – President-Elect & Membership VP

Madeline Becker – AMAF VP

Sharon Gerkin – Health Promotions VP

Melissa Portera – Legislation VP

Please check our calendar of events and attend.

Don't forget .....**every** Alliance Member counts and that means **YOU!**

Get involved. We need you. Thanks.

**Darlene Vickers**

**President**

### TMAA UPCOMING REGIONAL EVENTS

**Knoxville Academy of Medicine Alliance (KAMA)**

**Presents**

**“Earth Passion to Timeless Fashion”**

**Fashiondrama!!!**

**DATE: Monday, October 27, 2008**

**TIME: 10:00 a.m. – 1:15 p.m. \***

**PLACE: Knoxville Hilton**

**Reservations & details call --- Susan Brown (865-691-0394)**

- Lunch
- Fashion Show
- Vendors
- Silent Auction



**\* Proceeds go to Nursing Scholarships, Knoxville Area Project Access & other KAMA Service Projects**

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**September-Oct. Issue**

- **President's Message**
- **UPCOMING REGIONAL EVENTS**

KAMA Fashiondrama  
Autumn Walk & State  
Officers' Visit  
Chattanooga-Hamilton  
County Fashion Show

- **Hats Off To....**
- **Walking Challenge**
- **Screen Out!**
- **Nominate Health Care Professional**
- **Mark Your Calendar**

**Contact Us**

TMAA Website:  
[www.TMAAlliance.org](http://www.TMAAlliance.org)

E-Mail:  
[TMAA@tma.medwire.org](mailto:TMAA@tma.medwire.org)

Phone: 615-385-2100

Direct Line: 615-460-1651

1-800-659-1862

AMA Alliance Website:  
[www.amaalliance.org](http://www.amaalliance.org)

Phone: 312-464-4470

**Dates to Remember:**

Oct. 5 - 7 LDC  
Oct. 27- KAMA Fashion-  
Drama  
Nov. 3 - West TN Consoli-  
dated Medical  
Assembly  
Alliance &  
Weakley County  
Medical Alliance  
Autumn Walk-  
Visit from State  
Officers

Nov. 6 - Chattanooga-  
Hamilton Co.  
Medical Society  
Fashion Show

2008-09

### TMAA Leadership

Darlene Vickers  
Robin Hutchins  
Kellee Bryant  
Leanna Wright  
Mary Ann Lovelace  
Madeline Becker  
Sharon Gerkin  
Melissa Portera  
Ellen Evancho  
Shawna Dittrich  
Susan Louthan  
Sarah Higgins  
Sue Vegors  
Rinah Hamburger  
Stephanie Masterson  
Andrea Gaume  
Dawn Richardson  
Suzy Smith  
Christina Brewer  
Annelle Bond  
Beth Kasper  
Barbara Trautman  
Marcia Young  
Gail Brabson  
Tad Lisella

**Autumn walk and state officer visit:** All Alliance members in West Tennessee & Weakley County are welcome to attend this event near Jackson, TN. Non-members may join the Alliance at this event. **November 3, 10 AM** at Pamela Permenter's Farm (181 Ed Smith Road, Off Windy City Rd between Ashport and Harris Grove). Brunch, a walk, and meeting the State President and President-Elect of our Alliance. Call (731) 664-9166 for further directions. We will be logging miles in order to support Screen Out!'s effort to eliminate smoking in youth-rated films. Sponsored by the West TN Consolidated Medical Society Alliance.

### HOPE 2008: FASHION WITH A MISSION PRESENTS 'GIRLS NIGHT OUT' ON NOV. 6

**CHATTANOOGA** – HOPE 2008: Fashion with a Mission, hosted by the Chattanooga-Hamilton County Medical Society Alliance, presents "Girls Night Out" to be held Thursday, Nov. 6, at The Mill. In year's past the fashion show was held as a luncheon event. This year the event has been moved to the evening, beginning at 7 p.m. with a silent auction, heavy hor d'oeuvres, and cocktails; followed by the fashion show at 8:30 p.m.

Tickets to this year's fashion show are:

#### **GOLD STAR**

- \$80 per person; reserved runway seating at the show
- 2 alcoholic beverages included

#### **SILVER STAR**

- \$65 per person; standing room only admission
- 2 alcoholic beverages included

#### **BRONZE STAR**

- \$50 per person; standing room only admission
- non-alcoholic beverages included

For more information or to purchase tickets, please call Elizabeth Darke at (423) 517-8659.

The Chattanooga-Hamilton County Medical Society Alliance is a nonprofit organization of over 300 physician spouses, dedicated to the health of the community and advancement of medicine. Proceeds from the fashion show will benefit organizations in the local community that promote these ideals, including Girls Inc. of Chattanooga, the Partnership for Family, Children & Adults, and Project Access.

Local retailers participating in this year's fashion show include Susanna's, Frankie and Julian's, Yacoubian Tailors, Boutique Couture, Embellish, North Shore Yoga, Elea Blake and Nico's Salon.

Sponsors for the event include Blood Assurance and Chattanooga Heart Institute. Media sponsors include 96.5 The Mountain.



### *HATS OFF TO.....*

**West TN Consolidated Medical Society Alliance News:** In September they donated four health-related videos to the Jackson Madison County Public Library. They were about how to take care of ulcers, headaches, backaches and how to manage Alzheimer's disease. They also donated several children's videos. Another project West TN Consolidated completed was to collect and donate summer children's clothes for a medical mission to Haiti sponsored by St. Mary's Catholic Church. The Service League of Jackson assisted them in collecting over \$200 worth of clothes. Call (731) 668-9562 if you know of any medical missions who could use their help in collecting donated items.



## 2008-2009 AMAA Walking Challenge

Form a team of five people and together walk 2,000 miles to symbolize a walk from Chicago to California. Members should report miles every other month with due dates of Nov. 30, Jan. 31 and March 31, 2009 which is the day the challenge ends. The same team's miles, i.e. the scores of the same 5 members of a team should be reported each time. If you would like to be on a team and need help forming a team of five, let us know and we'll connect you with others.

For those counties that don't have enough members in forming a state team, contact TMAA Health Promotions VP Sharon Gerkin at (865) 609-0002 or [sgerkinot@aol.com](mailto:sgerkinot@aol.com).



LET'S ALL GET IN THE SPIRIT AND PUT ON OUR WALKING SHOES.....

More info at [www.amaalliance.org](http://www.amaalliance.org) under programs to register your team or questions contact Jennifer @ [Jennifer.West@ama-assn.org](mailto:Jennifer.West@ama-assn.org)

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Screen Out and National Cancer Institute  
***Breaking News!***



The National Cancer Institute (NCI) released its latest Smoking and Health Monograph in late August, which focuses on a comprehensive analysis of the media in promoting and reducing tobacco use. One of the 6 major conclusions specifically deals with tobacco and movies: "The depiction of cigarette smoking is pervasive in movies, occurring in three-quarters or more of contemporary box-office hits. Identifiable cigarette brands appear in about one-third of movies. The total weight of evidence from cross-sectional, longitudinal, and experimental studies indicates a causal relationship between exposure to depictions of smoking in movies and youth smoking initiation. "

This is an extremely strong conclusion and the first time a government agency has said that the link between smoking onscreen and youth smoking behavior is CAUSAL. This monograph further strengthens the case for getting smoking out of all youth-rated films by modernizing the ratings system to rate smoking movies "R." Let's keep our voices strong and continue our Screen Out! activities to finally get a policy in place that protects kids!

To participate and more info go to:  
[www.screenout.org](http://www.screenout.org)

## **NOMINATE AN EXTRAORDINARY HEALTH CARE PROFESSIONAL TODAY**

Each year the American Medical Association (AMA) Foundation, in association with Pfizer Inc., honors a select group of physicians, residents, fellows and medical students who exemplify the medical profession's highest values: altruism, compassion and dedication to patient care.

The AMA Foundation is currently accepting nominations and applications for the 2009 Excellence in Medicine Awards, which include:

- \* Pride in the Profession Award
- \* Dr. Nathan Davis International Award in Medicine
- \* Jack B. McConnell, MD, Award for Excellence in Volunteerism
- \* Leadership Awards

Many honorees will be recognized for their achievements. Up to six awards will be given across the first three categories, and multiple recipients will be spotlighted in the last.

Each award has its own significance and criteria for qualifications.

All awards will be presented at the Excellence in Medicine Awards banquet on March 9, 2009 immediately preceding the AMA National Advocacy Conference in Washington, DC. Award recipients will receive free accommodations and travel expenses to both events.

Visit [www.amafoundation.org/go/excellence](http://www.amafoundation.org/go/excellence) to submit your nomination today. Applications and nominations due **December 3, 2008**.



**click on the above link on how you can take action to help .....**



We are striving to keep our calendar as current as possible. Please mail your county news to the TMAA office at:

TMAA  
2301 21<sup>st</sup> Avenue South, P. O. Box 120909,  
Nashville, TN 37212

Once again, if you would like us to promote your county alliance event by advertising it in our *Newsline*, please e-mail the information to the TMAA office. Thanks for allowing us to help you.

### **MARK YOUR CALENDAR**



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|------------|--|
| OCT. 1     | IMPACT/AMPAC dues to TMA office  |
| OCT. 5 – 7 | Leadership Development Conference – Chicago, IL<br>Chicago Marriott Downtown (Magnificent Mile) hotel<br>Go to <a href="http://www.amaalliance.org">www.amaalliance.org</a><br>Find - Events   |
| OCT. 10    | 2008 Leadership Development Conference (for more info)   |
| OCT. 27    | SAVE Today – Stop America's Violence Everywhere  |
| NOV. 3     | KAMA Fashiondrama–Knoxville Hilton-10 a.m.– 1:15 p.m.(more above)<br>West TN Consolidated Med. Alliance & Weakley County Med. Alliance<br>Autumn Walk With State President & President-Elect Visit -10 a.m.<br>For details/directions (731-664-9166) |
| NOV. 6     | Chattanooga-Hamilton County Medical Society Alliance<br>Fashion Show – 'Girls Night Out' - The Mill – 7 p.m.(details above)  |

