



# TMAA NEWSLINE

ONE DESTINATION, MANY PATHWAYS

## President's Message

November Issue

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• **UPCOMING REGIONAL EVENTS**

KAMA Fashiondrama  
Autumn Walk & State  
Officers' Visit  
W-U-J Mtg.  
Highlight Speaker  
State Officers' Visit  
Chattanooga-Hamilton  
County Fashion Show

• **Holiday Sharing Card**

• **Announcement**

• **Health Promotions**

• **Mark Your Calendar**

### Contact Us

TMAA Website:  
[www.TMAAlliance.org](http://www.TMAAlliance.org)

E-Mail:  
[TMAA@tma.medwire.org](mailto:TMAA@tma.medwire.org)

Phone: 615-385-2100

Direct Line: 615-460-1651

1-800-659-1862

AMA Alliance Website:  
[www.amaalliance.org](http://www.amaalliance.org)

Phone: 312-464-4470

### AMAA Leadership Conference Educational, Inspirational, Interactive

Nine members of the Tennessee Medical Association Alliance (TMAA) attended the American Medical Association Alliance (AMAA) Leadership Conference October 4-7, 2008 in Chicago, Illinois. There were dynamic speakers, interactive sessions, personal and leadership skill building opportunities, and fellowship with one another. Those members from Tennessee who attended were as follows: Darlene Vickers, TMAA President; Robin Hutchins, TMAA President-Elect; Sarah Higgins, AMAA Committee Member and TMAA Immediate Past President; Sue Vegors, AMAA Committee Chair and TMAA Executive Past President; Jo Terry, AMAA Director and TMAA Past President; and the following Presidents-Elect Melissa Portera and Katie Warren, Chattanooga-Hamilton County Medical Society; Jenny Bushkell, Knoxville Academy of Medicine Alliance; and Melody Counts, Washington-Unicoi-Johnson County Medical Alliance.

Everyone so much enjoyed a fabulous time of great fellowship and educational experiences.

**Darlene Vickers**  
President

### TMAA UPCOMING REGIONAL EVENTS

**Knoxville Academy of Medicine Alliance (KAMA)**  
Presents

**"Earth Passion to Timeless Fashion"**  
Fashiondrama!!!

**DATE: Monday, October 27, 2008**

**TIME: 10:00 a.m. – 1:15 p.m. \***

**PLACE: Knoxville Hilton**

**Reservations & details call --- Susan Brown (865-691-0394)**

- Lunch
- Fashion Show
- Vendors
- Silent Auction



\* Proceeds go to  
**Nursing Scholarships, Knoxville Area Project Access & other KAMA Service Projects.**

**Dates to Remember:**

**Oct. 27- KAMA Fashion-Drama**

**Nov. 3 - West TN Consolidated Medical Assembly Alliance & Weakley County Medical Alliance Autumn Walk-Visit from State Officers**

**Nov. 6 – W-U-J Medical Alliance Mtg.-Visit from State Officers**

**Chattanooga-Hamilton Co. Medical Society Fashion Show**

**2008-09**

**TMAA Leadership**

Darlene Vickers  
Robin Hutchins  
Kellee Bryant  
Leanna Wright  
Mary Ann Lovelace  
Madeline Becker  
Sharon Gerkin  
Melissa Portera  
Ellen Evancho  
Shawna Dittrich  
Susan Louthan  
Sarah Higgins  
Sue Vegors  
Rinah Hamburger  
Stephanie Masterson  
Andrea Gaume  
Dawn Richardson  
Suzy Smith  
Christina Brewer  
Annelle Bond  
Beth Kasper  
Barbara Trautman  
Marcia Young  
Gail Brabson  
Tad Lisella

**Autumn walk and state officers visit:** All Alliance members in West Tennessee & Weakley County are welcome to attend this event near Jackson, TN. Non-members may join the Alliance at this event. **November 3, 10 AM** at Pamela Permenter's Farm (181 Ed Smith Road, Off Windy City Rd between Ashport and Harris Grove). Brunch, a walk, and meeting the State President and President-Elect of our Alliance. Call (731) 664-9166 for further directions. We will be logging miles in order to support Screen Out!'s effort to eliminate smoking in youth-rated films. Sponsored by the West TN Consolidated Medical Society Alliance.

**A meeting of Washington-Unicoi-Johnson County Medical Alliance with state officers visit planned** to take place on **Thursday, November 6, 10 AM** at the Ridges Golf and Country Club. Julie Griffin, TMA Associate Director, Government Affairs will be the featured speaker. The directions are as follows: turn toward Johnson City at the intersection of Hwy 81 and Hwy 26. Take the first of the exits marked "Johnson City, next 6 exits" and turn right on Boone's Creek Rd toward Jonesborough. Go 3.5 miles and turn right into the subdivision, The Ridges. Stay on the entry road which will end in the parking lot of the Ridges CC. For more details call (423) 913-0530.

**HOPE 2008: FASHION WITH A MISSION  
PRESENTS 'GIRLS NIGHT OUT' ON NOV. 6**

**CHATTANOOGA** – HOPE 2008: Fashion with a Mission, hosted by the Chattanooga-Hamilton County Medical Society Alliance, presents "Girls Night Out" to be held Thursday, Nov. 6, at The Mill. In year's past the fashion show was held as a luncheon event. This year the event has been moved to the evening, beginning at 7 p.m. with a silent auction, heavy hor d'oeuvres, and cocktails; followed by the fashion show at 8:30 p.m.

Tickets to this year's fashion show are:

**GOLD STAR**

- \$80 per person; reserved runway seating at the show
- 2 alcoholic beverages included

**SILVER STAR**

- \$65 per person; standing room only admission
- 2 alcoholic beverages included

**BRONZE STAR**

- \$50 per person; standing room only admission
- non-alcoholic beverages included

For more information or to purchase tickets, please call Elizabeth Darke at (423) 517-8659.

The Chattanooga-Hamilton County Medical Society Alliance is a nonprofit organization of over 300 physician spouses, dedicated to the health of the community and advancement of medicine. Proceeds from the fashion show will benefit organizations in the local community that promote these ideals, including Girls Inc. of Chattanooga, the Partnership for Family, Children & Adults, and Project Access.

Local retailers participating in this year's fashion show include Susanna's, Frankie and Julian's, Yacoubian Tailors, Boutique Couture, Embellish, North Shore Yoga, Elea Blake and Nico's Salon.

Sponsors for the event include Blood Assurance and Chattanooga Heart Institute. Media sponsors include 96.5 The Mountain.



## HATS OFF TO.....

We are looking for your accolades to boost about. Please send them to us so we can let others know how well you are doing.

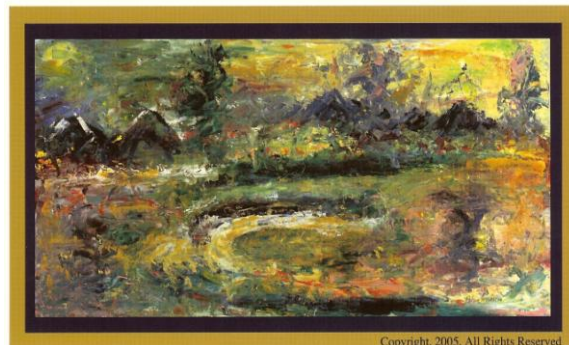
### **Success of the Holiday Sharing Card**

Tennessee has once again led the nation in contributions to the American Medical Association Foundation (AMAF)! The AMAF is the philanthropic arm of the AMA, working to advance the health care of America and the interests of the medical profession by developing and supporting meaningful programs in medical education, public health and research.

The primary fundraiser of the TMAA is the annual Holiday Sharing Card. The TMAA Holiday Sharing Card was again highly successful in raising \$83,475 for the AMA Foundation last year. This project originated in 1959, the idea of TMAA member Betty Ray. The concept was simple. Medical families would make a tax-deductible contribution to the AMA Foundation with the money saved from not buying multiple cards and stamps. A collective greeting card would then be sent to members in their medical community. The idea quickly spread across the nation to become the number one fundraising effort for the AMAF.

Contributions to the AMA Foundation can be designated to one of the following funds:

- The Fund for Better Health - These donations enable the AMA Foundation to support public health community service projects. The 2008 topics are caring for the uninsured/underinsured, healthy lifestyles, public safety, patient safety, and health literacy.
- The Scholars Fund - This fund distributes approximately \$500,000 annually in tuition assistance to medical students across the country. Donors may designate a specific medical school to benefit from their donation.
- The Development Fund - This unrestricted fund allows donations to be put to work in areas of greatest need, giving the AMAF the flexibility to respond quickly to immediate issues as they arise.



*Apres Ski* is the title of this year's artwork featured on Tennessee's Holiday Sharing Card. The artist is Candace Blom, a Washington-Unicoi-Johnson County Medical Alliance member who was inspired by the Masters: Monet, Renoir, and Degas. Forty-five hundred cards have been printed and distributed across the state. All proceeds will go to the AMA Foundation and are tax deductible.

By Madeline Becker, VP, AMAF



We are so proud to announce that Dr. J. Mack Worthington, Past President of TMA (2007-08) will serve on our Board as the TMA Advisory Committee Representative. So happy to have you join us.

### HEALTH PROMOTIONS

**SCREEN OUT!:** Now is the time to start gearing up for the holiday season by planning a petition drive. Since November is World Lung Cancer Awareness Month, a visit to a local hospital and clinic to collect petition signatures and endorsements would be a worthwhile effort. Also, don't forget about Screen Out! on Turkey Day! This is a great time to talk to family and friends asking them to sign a petition and obtain endorsements.

**AMAA Walking Challenge:** It is not too late to form a team of 5 members from your local alliance! Just record the mileage of your steps daily, with a goal of 2000 miles per team, the distance from Chicago (AMAA Headquarters) to Hollywood (Movie Capital of the World), reporting monthly totals to Sharon Gerkin at [sgerkinot@aol.com](mailto:sgerkinot@aol.com). The Walking Challenge began on October 1, 2008 and concludes on March 31, 2009. Any physical activity can be converted to steps walked. Just download the activity conversion chart from the AMAA website, [www.amaalliance.org](http://www.amaalliance.org). LETS GET WALKING TO BE HEALTHY!

A Happy and Healthy Thanksgiving to you!  
Sharon W. Gerkin, VP, Health Promotions



[click on the above link on how you can take action to help .....](#)



### Apply for Free Alliance Publications



The AMA Alliance Health Promotions Committee is offering mini-grants of 100 copies of our children's activity books *I Can Be Safe* and *I Can Be*. All members who know of a project, school or community group that would benefit from the books are encouraged to apply.

Please complete the application link below and return it via e-mail, regular mail fax.

**Please note, that although the books will be granted to your Alliance, we ask that your group pay for the shipping costs. The maximum amount of books that can be acquired is four packs total.**

**Send Applications to:**  
**Jennifer West**  
**515 North State Street, 9th Floor**  
**Chicago, IL 60654**  
**Phone: 312.464.4498**  
**Email: [jennifer.west@ama-assn.org](mailto:jennifer.west@ama-assn.org)**  
**Fax: 312.464.5020**

To print out a grant application go to  
[www.amaalliance.org/site/files](http://www.amaalliance.org/site/files)



We are striving to keep our calendar as current as possible. Please mail your county news to the TMAA office at:

TMAA  
2301 21<sup>st</sup> Avenue South, P. O. Box 120909,  
Nashville, TN 37212

Once again, if you would like us to promote your county alliance event by advertising it in our *Newsline*, please e-mail the information to the TMAA office. Thanks for allowing us to help you.

### MARK YOUR CALENDAR



OCT. 27 KAMA Fashiondrama–Knoxville Hilton-10 a.m.– 1:15 p.m.(more above)  
NOV. 3 West TN Consolidated Med. Alliance,Weakley County Med. Alliance & Members-At-Large Autumn Walk With State President & President-Elect Visit -10 a.m. For details/directions (731-664-9166)  
NOV. 6 W-U-J Medical Alliance Mtg. Visit With State Officers – 10 a.m. For directions (details above)

Chattanooga-Hamilton County Medical Society Alliance  
Fashion Show – ‘Girls Night Out’ - The Mill – 7 p.m.(details above)