



TMAA NEWSLINE

THE ALLIANCE
SERVING ON BEHALF OF MEDICINE

January Issue

- **President's Message**
- **Guest Contributor**
- **Health Promotions**
- **Cheers and Tears**
- **Historian Request**
- **Philanthropic Fund**
- **Mark Your Calendar**

Contact Us

TMAA Website:
www.TMAAlliance.org
E-Mail:
TMAA@tnmed.org
Phone: 615-385-2100
Direct Line: 615-460-1651
1-800-659-1862
AMA Alliance Website:
www.amaalliance.org
Phone: 312-464-4470

President's Message

January, 2010 - This date seems like it should be in a science fiction novel or a Star Trek movie! The 21st century is bringing many changes and our health system is at the forefront. Amidst these changes alliance members around our state and nation are considering why they support the alliance. The following article is from Ann Anderson, 2009-2010 President of the Florida Medical Association Alliance. With her permission we are printing her message for you. It is well said and speaks to the heart of alliance concerns during this year of change.

Robin



just between
you & me

Ann Anderson, FMA Alliance President

"We are driven by five genetic needs: survival, love and belonging, power, freedom, and fun." - William Glasser, MD (May 11, 1925-present) psychiatrist

Like many of our county components, the FMA Alliance is in the midst of its annual membership drive. This is an exciting time of year because we are recruiting and welcoming new members, renewing acquaintances with old friends and inviting previous members to rejoin. Many have expressed concerns of becoming a member or renewing, largely due to the recent political activities of the American Medical Association and our affiliation with the AMA Alliance. Understandably, some questioned the relevance of Alliance membership when it appears that the family of medicine's concerns are not being supported on a national level. To be honest, I too am upset with the way Washington, D.C. politics have kept the physician out of the health care reform conversation. Basic issues such as the SGR fix and insurance regulations, at this point, still have not been addressed. What's occurring in our nation's capital is political theater at its finest and the results are still unknown. A wise person said that we have to look at the national health care reform debate as a process and not a finished product. Politics developed this and it will

Dates to Remember:

JAN. 29-30 Southern Regional Alliance LDC Raleigh, NC
FEB. 5-7 North Central State Alliance LDC (St. Louis, MO)
FEB. 10 PITCH -West TN/PLC
FEB. 24 PITCH- East TN(except SE TN) & Middle TN
MARCH 1 Deadline for submitting Health Grant requests
MARCH 1-3 AMA Alliance Conf. & AMA National Advocacy Conf. (NAC) – Winter Session, Washington, DC
MARCH 15 Deadline for Dolores Chandra Award Nomination
MARCH 15 Final Membership dues to TMAA Office
MARCH 17 PITCH-Southeast TN
MARCH 30 Doctors' Day
MARCH 31 Final membership dues to AMA Alliance to determine state delegate count for AMAA Annual Session
APRIL 9-10 TMA/TMAA ANNUAL MEETING, AIRPORT MARRIOTT, NASHVILLE

2009-10 TMAA LEADERSHIP

Robin Hutchins
Gail Brabson
Dottie Pennington
Mary Ann Lovelace
Beth Kasper
Ellen Evancho
Shawna Dittrich
Sarah Higgins
Darlene Vickers
Andrea Gaume
Madeline Becker
Emily Shore
Mona Copeland
Debra Liening
Amy Sowell
Kellee Bryant
Milli Yium
Leanna Wright
Jamie Singer
Amber Cesare
Annelle Bond
Barbara Trautman
Marcia Young
Tad Lisella
Robert D. Kirkpatrick, MD

be politics that will modify and change it over time. In a year or two things could be very different. That being said, I ask you: should we allow politics to affect our mission? Is membership in our health advocacy association dependent upon affiliate organization actions? No matter the stand you took on the Health Care Reform debate over the last few months, the practice of medicine will continue and we will remain spouses of physicians. Doctors will still have significant others in their lives who will want to support and volunteer their time for the well-being of local communities. I encourage you not to allow politics and discontent over health care issues affect our organization. If we are not unified in our efforts, who will support the family of medicine? Will Washington? Our members work passionately to support health and wellness initiatives. Great examples are the AMA Alliance programs [Stop American Violence Everywhere \(SAVE\)](#), [Screen Out!](#) or the FMA Alliance patient safety [Medi-File cards](#) and [Know All You Can](#) drug prevention tool. We advocate for legislation that will provide better health care and patient support, which strengthens and protects the medical profession. Seat Belt Safety and Prescription Drug Data Base laws are just a few examples. Health promotion and legislation plays its role in our association, but it is our support of the local communities that benefits the well-being of our fellow citizens, friends and families. In addition, the Alliance understands the joys and sacrifices that physician families experience every day. Such a network cannot be found elsewhere. The Alliance Mission and Vision statements address why we are members and guides the organization in its decisions and direction.

AMA Alliance

Mission:

To support medical families through advocacy and education.

Vision:

To be the volunteer voice for healthy families.

FMA Alliance

Mission:

The FMA Alliance advances health-related endeavors and engages in legislative advocacy on behalf of the residents of Florida.

Vision:

The FMA Alliance is recognized as a primary resource for partnership and collaboration on matters involving health promotion and advocacy. The FMA Alliance is uniquely positioned to promote the personal development, health and well-being of the medical family.

When considering whether or not to renew membership, judge the organization as a whole, the efforts put forth on behalf of physicians, their families and their patients, and not just disagreements during contentious times. The FMA Alliance has an 82-year history, which has seen many controversial issues come and go including the establishment of Medicare. Through each monumental political fight the Alliance has kept going.

We are here because the Alliance makes a difference in people's lives and we want to be a part of something that has a great tradition and exciting future. Together we are stronger. Renew your membership today.

Until next time,

Ann Anderson, RN President
Florida

Health Promotions

It is time to begin the process of health grant applications for the 2010 year. If you are interested in doing a project to improve the health of your community, there are funds available to meet your goals. You can download health grant applications from the TMAA website. If you need ideas for possible projects, you can go to the AMAA website and click onto Project Bank. After you have completed the application forms, send them to me at Shawna Dittrich, 9112 Bolton Lane, Knoxville, TN, 37922. The deadline is March 1, 2010. Grant monies will be awarded April 10, 2010 at the TMAA Convention and monies will be available for request and use after July 1, 2010. I hope chapter will participate, and I look forward to receiving your applications.

If you have a 2009-10 project that was awarded but not yet completed or implemented, you can download the payment request form from the TMAA website, fill it out and send it to Judy Ginsberg and Beth Kasper.

The state Health Promotions project, Screen Out!, will be completed in April. I will pass along details of the project's progress as soon as I receive them from Melissa Walthers at AMAA.

Thank you for your tireless work to promote better health for your communities, and I look forward to receiving your health grant applications.

Shawna Dittrich
VP Health Promotions
Sld4@comcast.net

SAVE THE DATES!!!

The dates for PITCH (formerly Doctor's Day on the Hill) for 2010 are the following:

- February 10, 2010—West TN/PLC
- February 24, 2010 – East TN (Except SE Tennessee) & Middle TN
- March 17, 2010 - Southeast TN

The Doctor of the Day on Legislative Plaza will be Thursdays beginning January 14, 2010.

Cheers and Tears...

- *We are sad to announce the death of Sharon Gerkin's Mother. The funeral was held on Saturday, January 16, 2010. If you would like to send a condolence message~~*

*David and Sharon Gerkin
2300 Lakemoor Drive
Knoxville, TN 37920*

Please let us know of any births, weddings, deaths or other noteworthy events that we may add to Cheers and Tears. Just e-mail articles, pictures to Judy at tmaa@tnmed.org

From the Historian

Please remember to send me any photos or interesting articles about your local alliance and its members that you would like included in this year's TMAA scrapbook!

Madeline Becker
123 Chestnut Ridge Dr
Jonesborough 37659

TMAA PHILANTHROPIC FUND

The Board of Directors of the TMAA established this fund in January, 2006. The fund may receive tax-deductible contributions for the qualifying projects of the Fund and for sponsoring activities to raise monies to be used exclusively for charitable, scientific, safety and literary or educational purposes.

The fund oversees the consideration and distribution of Health Promotions Grants and AMA Foundation funds.

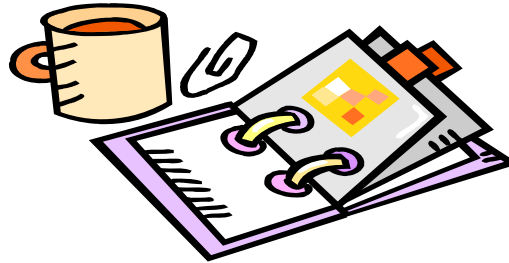
Memorial or Honorary Gifts may be made to the TMAA Philanthropic Fund.

Please include the following information:

1. Name of the deceased or honoree.
2. Name and address of the family receiving the acknowledgement.
3. Your (donor) name and address.

Send your check to:

Mrs. Beth Kasper, Asst. Treasurer
TMAA Philanthropic Fund
3307 Seven Mile Ferry Road



MARK YOUR CALENDAR

JAN.	29-30	Southern Regional Alliance LDC Raleigh, NC
FEB.	5-7	North Central States Alliance LDC St. Louis, Mo
FEB.	10	PITCH -West TN/ PLC
FEB.	24	PITCH - East TN(except SE TN) & Middle TN
MAR.	17	PITCH – Southeast TN
APRIL	9-10	TMA/TMAA Annual Convention-SAVE THE DATE Nashville Airport Marriott (more info. to come)