



TMAA NEWSLINE

ONE DESTINATION, MANY PATHWAYS

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- **Membership**
- **Apply for Free Alliance Publications**
- **Mark Your Calendar**

Contact Us

TMAA Website:
www.TMAAlliance.org
E-Mail:
TMAA@tma.medwire.org
Phone: 615-385-2100
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1-800-659-1862
AMA Alliance Website:
www.amaalliance.org
Phone: 312-464-4470

President's Message

The next few months will be busy for all of us – a time for travel, education and fellowship. The TMAA financial leaders will meet to propose the budget for upcoming 2009-2010 fiscal year. Many of us will attend the Southeast Regional Conference in Atlanta, February 5 – 7 which provides those attending inspiration and motivation for our goals. Please make your reservations for the Legislative Advocacy Meeting in Washington, D. C. March 9 - 11. Also take time to plan to participate in PITCH Day (Physicians Involved in Tennessee's Capitol Hill) in Nashville for your particular region.

For many of us, the month of February brings thoughts of loved ones and Valentine's Day. We should take time for family members and friends in our day-to-day relationships. Take time to be thoughtful, kind and especially practice dignity and respect for each other. I value each of you and thank you for the hard work you are doing.

I urge you to give Sarah Higgins, strategic planning chair and Dottie Pennington, 2009 convention chair, your input and ideas for future events and projects as they make their plans for a successful meeting. We all need to take part...**April 3-4** so mark your calendars (more info coming soon).

Come join with us as we continue our important work in health promotion, legislative advocacy, AMA Foundation work and membership recruitment.

Let me close, wishing you a wonderful Valentine's Day!

Darlene Vickers
President
dfvickers@yahoo.com

Dates to Remember:

Feb. 5-7 Southern Reg.
Alliance Dev. Conf.
Feb.25 Drs.' Day on the
Hill(Middle TN)
March 1 Health Grant
Requests due
March 4 Drs. Day on the Hill
(East TN)
March9-11 AMAA Conf.&
AMA Nat.(NAC)
March 15 Dolores Chandra
Award Nom. due
March 25 Drs.' Day on the
Hill (West TN)
March 30 Doctors' Day
March 31 Final Member-
ship dues to
AMAA
April 3-5 TMA/TMAA
Annual Mtg.

HEALTH PROMOTIONS

COLLECT ENDORSEMENTS! Challenge your local Alliance to collect five organizational endorsements for the Screen Out! Campaign. An endorsement is simply a letter stating that an organization supports our four solutions to making movies smoke-free. Examples of organizations in your local community who could endorse the campaign are PTA's, local health departments, medical society, hospitals, churches and many more. Go online to www.screenout.org to access the official endorsement letter and make sure to let the national office know of the letters that you collect. Melissa Walthers from the national office has offered to help write these letters if the information is sent to her. Her address is:

Melissa Walthers, MPH
Screen Out! Project Coordinator
Melissa.walthers@ama-assn.org
Ph. 312-206-7924

INTERNATIONAL WEEK OF ACTION: February 14-21, 2009: The International Week of Action is a global event bringing focused pressure on the large U.S. media companies responsible for the bulk of tobacco imagery on screens worldwide. IWA begins on Saturday, February 14 and concludes a week later on February 21. This week is chosen to bring attention to the issue of smoking in movies for the seven days prior to the U.S. Academy Awards (Oscars).

Use this week to take action in your community by holding a petition signing event, asking for endorsements or talking to the local media through letters to the editor. Free materials can be found on www.screenout.org.

APPLY FOR A TMA/TMAA HEALTH GRANT: It is now time to apply for a TMA/TMAA Health Grant to assist your County Alliance with a Health Project that has been created and/or implemented by Alliance members. The newly revised Health Grant Guidelines and Application Worksheet can be seen and downloaded from the TMAA website. You may also call (865-609-0002) or email (sgerkinot@aol.com) me and I will be happy to send you the application and guidelines. Please be aware that the deadline for application is March 1, 2009.

Sharon W. Gerkin
TMAA Health Promotions VP

SAVE THE DATE!!!!!!



Physicians Involved in Tennessee Capitol Hill (PITCH) is the old, Doctors' Day on the Hill where physicians, spouses, and practice managers spend a day at the Legislative Plaza in Nashville, lobbying on behalf of organized medicine. TMA's legislative emphasis in 2009 is on insurance reform. We cannot stress enough the importance of having large numbers of physicians in white coats attending PITCH to promote our issues. At least 50 physicians, spouses, and practice managers need to participate on each of the three designated PITCH days to make them most effective. The set dates are the following:

Middle TN.....Wednesday, February 25
East TNWednesday, March 4
West TNWednesday, March 25

We need your support!!

Membership

I hope you have having a good year. It is now time to encourage current alliance members to renew their memberships and to welcome new members into the alliance.

Legislatively, Tennessee should find 2009 a good year for medicine. A strong membership (in terms of numbers) will be necessary to give those working in Nashville and Washington, DC the support they need in their ongoing efforts on behalf of medicine.

Robin Hutchins, VP, Membership

Apply for Free Alliance Publications



The AMA Alliance Health Promotions Committee is offering mini-grants of 100 copies of our children's activity books ***I Can Be Safe*** and ***I Can Be***. All members who know of a project, school or community group that would benefit from the books are encouraged to apply.

AMERICAN MEDICAL ASSOCIATION ALLIANCE

Please complete the application link below and return it via e-mail, regular mail fax. ***Please note, that although the books will be granted to your Alliance, we ask that your group pay for the shipping costs. The maximum amount of books that can be acquired is four packs total.***

Send Applications to:

Jennifer West

515 North State Street, 9th Floor

Chicago, IL 60654

Phone: 312.464.4498

Email: jennifer.west@ama-assn.org

Fax: 312.464.5020 ...To print out a grant application go to

www.amaalliance.org/site/files

I CAN BE...



AMERICAN MEDICAL ASSOCIATION ALLIANCE

CARE TO SHARE??

We want to hear about your amazing health project reports, member moments, or alliance highlights!! Submit your articles to the TMAA office at:

TMAA

2301 21st Avenue South, P. O. Box 120909,

Nashville, TN 37212

or e-mail to TMAA@tma.medwire.org

MARK YOUR CALENDAR



FEB. 5-7 Southern Regional Alliance Development Conference – Atlanta, Ga

FEB. 25 Doctors' Day on the Hill for **Middle TN**

MARCH 1 Health Grant Requests due

MARCH 4 Doctors' Day on the Hill for **East TN**

MARCH 9-11 AMAA Conf. & AMA Nat. (NAC) – Winter Session, Washington, DC

MARCH 15 Deadline for Dolores Chandra Award Nomination

MARCH 15 Final Membership dues to TMAA Office

MARCH 25 Doctors' Day on the Hill for **West TN**

MARCH 30 Doctors' Day

MARCH 31 Final membership dues to AMAA

APRIL 3-5 TMA/TMAA ANNUAL MEETING, AIRPORT MARRIOTT, NASHVILLE