



TMAA NEWSLINE

THE ALLIANCE
SERVING ON BEHALF OF MEDICINE

August Issue

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1-800-659-1862

AMA Alliance Website:

www.amaalliance.org

Phone: 312-464-4470

President's Message

Dear TMAA Friends,

I hope you are having a great summer! As summer draws to a close let's turn our thoughts to learning, fun, and good company. Where can you find this? You can find all these things at the TMAA Fall UPDATE 2009!

The Tennessee Medical Association Alliance Fall Update 2009 will be in Murfreesboro, TN. The Rutherford County and Stones River Alliance and the Nashville Medical Association Alliance are hosts this year. They began work in April, 2009 to make this event worth the time, money, and the drive!

All Alliance members are welcome - not just officers. In addition to having a wonderful meal on Sunday evening, we will hear about the TMA's Strategic Plan (impressive!) and how the TMAA fits into this plan. Also, Mike Todd from the Tennessee Medical Foundation (TMF) will share with us about the efforts of the Foundation on behalf of physicians.

We have a very exciting speaker on Monday. Cynthia D'Amour MBA, a nationally known lecturer, will present a two hour program. The program is "The Lazy Leader Transforms America - One Volunteer at a Time." (www.LazyLeaderRoadShow.com) Don't miss this opportunity. The information you receive at this meeting will not only help make your Alliance year a success, it will give you tools to work more efficiently in your business and in your other volunteer areas.

We hope to see many of you at UPDATE 2009.

Sincerely,
Robin Hutchins President
rhutch1029@gmail.com

If you cannot attend UPDATE 2009 but can attend the speaking event on Monday, please contact:

Judy Ginsberg
TMAA Executive Assistant
1-615-460-1651

Dates to Remember:

SEPT 13-14 UPDATE 2009
Murfreesboro
SEPT 15 TMA COMM.ON
LEGISLATION
OCT 4 -6 AMAA LDC
Chicago

The following information is from the AMA.....

White House Announces Open Conference Call on Health System Reform

The AMA is pleased to inform members of an open conference call with the White House. Intended for physicians, the call will focus on a discussion of health system reform. Please see the call information below.

Tuesday, Aug. 25, 2009, 8:30 pm ET

Participant Call-in Number: 800-230-1096

E-mail questions in advance to: public@who.eop.gov.

Subscribe for Updates



Virtual Town Hall

Aug. 21, 2009 - **AMA members answer questions** from patients and debunk myths about health system reform.

Get Involved

**FOLLOW
US ON...**

Facebook

Twitter

We will continue to monitor the AMA Web site and suggest that you also check the site from time to time and share information with your constituents.

Thank you.

AMA Alliance . . . Building healthy communities. The largest volunteer arm of the American Medical Association, the AMA Alliance is a public health advocacy network. To learn more, go to www.amaalliance.org

Health Promotions

Screen Out! is entering Phase III of the year program. Petitions and organizational endorsements continue to be gathered. Additionally, this summer has seen a tremendous amount of work done to produce website advertisements for the major Tennessee newspapers, including those in Memphis, Jackson, Nashville, Chattanooga, Knoxville, and Johnson City. Plans are for the Screen Out! message to go live in early August.

Health Grants approved at the annual TMAA Conference in April are as follows:

- Chattanooga/Hamilton County “Hands are not for Hitting”
- Kingsport “School Nurses Emergency Tool Kit”
- Knox County “TENnderCARE Family Health Fair
- Nashville “Fight a Fever”
- Washington County-Unicoi-Johnson County “The Road to Wellness”
- Beth Kasper (MAL) “Meals at Brandon Hill Youth Heritage Garden”
- TMAA State Project “Screen Out! Online Newspaper Advertisement”

The Health Promotions tab on the TMAA website is currently being updated, including the health grant request forms and payment request forms.

If you have completed your health grant project, please plan to share your success at UPDATE 2009 on September 13-14. We want to acknowledge and celebrate your hard work! If it will be completed later in the year, please share with us at the annual meeting April 9-11, 2010.

Shawna Dittrich
VP Health Promotions

2009-2010 Proposed Bylaw Changes

The following are proposed Bylaw Changes which will be placed on our UPDATE 2009 agenda we will vote on. Please review and become familiar with.

- I. Article 3.3.2(h).
In the second year following term of office, assume chair of the Board of Managers of the TMAA Philanthropic Fund.
Proposed:
Eliminate this and combine with the President’s year Immediately following office.

II. Article 3.3.5 Treasurer

Proposed:

Add a requirement that the Treasurer is responsible for the timely filing of all required tax forms. This can be by making sure an Accountant has the appropriate paperwork to prepare the forms and following through by making sure the forms are timely filed.

III. Article 6.1.2 Finance

Shall be composed of the immediate past treasurer, who is the chairperson, the treasurer, the assistant treasurer, and a past state president, appointed by the chairperson, in consultation with the president.

Proposed: Remove the immediate past treasurer and make the treasurer the chairperson.

Submitted by,

Sarah Higgins

TMAA Executive Past President

Alliance IMPACT Membership

The IMPACT Board, at its February, 2009 meeting, established a new Capitol Hill Club membership level at \$250 for spouses of physicians who themselves do not want to join at the club level. Widows of physicians are also eligible for this category. Capitol Hill Club membership allows members to participate in special programs and receive special gifts that are not available to those at the sustaining Alliance membership level of \$100. IMPACT obviously would prefer both the physician and spouse join at the CHC level of \$1000, but understand that may not always be possible. TMAA members who are already 2009 IMPACT members are encouraged to upgrade to the Capitol Hill Club level if their physician spouse will not, or cannot, contribute at the \$1000 level. If you cannot contribute at the \$250 Capitol Hill Club level, please join at the \$100 sustaining Alliance membership level.

Joining is as easy as going to this link:

<http://www.medwire.org/impact/index.htm>

The \$250 CHC spouse contribution is not listed yet, so you can print a copy of the IMPACT Membership Form and write in "\$250 CHC spouse contribution."

We are so fortunate to have had such great successes in this last legislative session like: favorable changes in Third-Party Reimbursement, Silent PPO transparency, Insurance Plan transparency; and to have successfully stopped: repeal of mandatory Motorcycle Helmet Law, Psychology Prescribing, and Expansion of APN/PA Scope by signing of Death Certificates, just to name a few.

Our IMPACT funds went to the right legislators so as to further TMA's agenda. Funds cannot be given while the legislature is in session from January to May. We need to begin now to replace the funds needed to have another successful year. Please join IMPACT today.

Thank you for your support of IMPACT. You strengthen our efforts with your participation.

Barbara Trautman, TMAA IMPACT Representative

You may mail your IMPACT dues to:

**2301 21st Avenue South
Nashville, TN 37212-0909**

AMA Alliance Leadership Development Conference,

October 4-6

The Leadership Development Conference (LDC), at the Chicago Marriott Downtown Hotel is a two-and-a-half day networking opportunity for all Alliance members to ensure our voice in support of medical families. See what we're offering and register for the meeting at http://www.amaalliance.org/site/epage/64805_625.htm

Come early for the Saturday, October 3rd, Welcome Reception. This year's dynamic program will host nationally-known speakers at the Chicago Marriott Downtown (Magnificent Mile) hotel, located at 540 North Michigan Avenue. Targeted sessions will address the top priorities and needs requested by Alliance members. As an Alliance member, you will find this conference to be your once-a-year opportunity to network with a broad cross-section of other state and county leaders and share your experience, ideas and programs.

The Leadership Development Conference will include:

- Dynamic, nationally recognized speakers on work/life balance, membership and leadership issues.
- New national services and resources for Alliance leaders. Introduction of new member services.
- Sessions that will help you build your Alliance, find new members and identify potential leaders.
- A special session offered by AMPAC speakers who will provide training from AMPAC's famous Campaign School and Candidate Workshop. These sessions will translate into valuable skills for any leadership role you hold...from county committee chair to state president.
- Shop our bookstore for your projects.

You can now make hotel reservations by going to the [Alliance Web site](#). In the meanwhile, if you have any questions pertaining to the meeting, please contact the AMA Alliance at 312.464.4470 or amaa@ama-assn.org

NEWS FROM OUR ALLIANCES.....

We would like to hear how your Alliance is doing. Submit your article to Judy by the 20th of each month

tmaa@tnmed.org. Any questions, call 615-460-1651



Rutherford County/tones River Alliance Members have been busy. Amidst the hustle bustle of getting kids outfitted to go back to school or in some cases off to school we start to see the subtle changes in the weather that signal Fall is on its way. The days are a little shorter and the evenings a little cooler. Time to start thinking about the Alliance calendar and activities we have planned for the upcoming year.

Our Newcomer's Brunch was held August 17th. Membership, Laurie and Kathy, did a wonderful job organizing a beautiful brunch. Invitations to prospective members were sent out and we met some truly amazing women. It was a very warm and engaging time filled with laughter and sharing "war stories" of moving, medical school, kids, etc. Our appreciation goes out to all the members that attended and brought food. Delicious! Thanks Susan Louthan for opening your lovely home to us.

Join us at the Embassy Suites for UPDATE 2009 September 13th and 14th. Katie Jordan has done an outstanding job. Registration forms and agendas were sent out to the General membership earlier this month.

The September General Membership and Board meeting will be at Jan Mioton's home. We will be recognizing and honoring our past Alliance Presidents.

October 18th is our annual family picnic. It promises to be different and exciting. It involves sunset, the MYO symphony and picnic baskets at Oaklands. It'll be an evening you won't want to miss.

The Alliance has a long and proud heritage. Come celebrate it with us. We look forward to seeing you!

Submitted by Vicki Eastham, President

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TMA COMMITTEE ON LEGISLATION

IMPORTANT MESSAGE WE HAVE BEEN REQUESTED TO PASS ON FROM DIRECTOR GARY ZELIZER, TMA GOVERNMENT AFFAIRS.

This year, the TMA Committee on Legislation would like to change things up and give you and our members an increased opportunity to help craft our legislative package for 2010. We would like to build on a very successful 2009 session.

As such, the committee will hold a **90-minute statewide interactive videoconference on Tuesday evening, September 15th beginning at 6:00 EDT/5:00 CDT**. We are currently identifying sites in the following cities where members can participate:

- Memphis
- Jackson
- Nashville
- Cookeville
- Chattanooga
- Knoxville
- Johnson City/Kingsport area

Once specific sites are determined, we will forward that information to you but, at this time, we would hope that you could forward this information now to the members of your component medical society to ask them to mark this program on their calendars. A few CMS presidents have even mentioned that they were strongly considering piggybacking a CMS meeting with the videoconference. Should you choose this avenue and need additional space before or after the videoconference at one of these seven sites, please let us know as soon as possible.

We anticipate at least one member of the Legislative Committee or a TMA staff member attending the videoconference at each of the seven sites. Although no final decisions will be made on which issues will be addressed legislatively that night, we want to give our members the chance to tell the committee what concerns them the most. Please don't let this opportunity pass.

We appreciate your willingness to help spread the word.

Charles W. White, Jr., Chairman
Committee on Legislation



IN MEMORIAM

We are sad to announce that Marguerite Hickey (Chattanooga) passed away on July 14. She was a Past County and State President (1953-54). She would have been 96 in September and stayed active until the last 3-4 years when she moved to assisted living in Memphis, near her son David. We share the families' sadness in her death.

Condolence messages may be sent to:

Dr. and Mrs. H. David Hickey, Jr.
1779 Glenwood Place
Memphis, TN 38104

TMAA PHILANTHROPIC FUND

The Board of Directors of the TMAA established this fund in January, 2006. The fund may receive tax-deductible contributions for the qualifying projects of the Fund and for sponsoring activities to raise monies to be used exclusively for charitable, scientific, safety and literary or educational purposes.

The fund oversees the consideration and distribution of Health Promotions Grants and AMA Foundation funds.

Memorial or Honorary Gifts may be made to the TMAA Philanthropic Fund.

Please include the following information:

1. Name of the deceased or honoree.
2. Name and address of the family receiving the acknowledgment.
3. Your (donor) name and address.

Send your check to:

Mrs. Beth Kasper, Asst. Treasurer
TMAA Philanthropic Fund
3307 Seven Mile Ferry Road
Clarksville, TN 37040

Acknowledgments will be sent to the family of the deceased or honoree and to the donor.

MARK YOUR CALENDAR



- SEPT. 13-14 2009 TMAA UPDATE – Murfreesboro, TN
SEPT. 15 TMA Committee on Legislation
90-Minute Statewide Interactive Video-Conference
(6:00 EDT/5:00 CDT) – See more info above
OCT. 4-6 AMAA LDC - Chicago (see above)